

# TIM MCGEE

DIGITAL CREATIVE

## ABOUT

I am a digital creative with over 6 years professional experience working with a diverse range of organizations designing and implementing digital strategies that drive results, achieve objectives, and increase impact.

## PROFESSIONAL SKILLS

Digital marketing  
Web development  
Wordpress  
Social media  
SEO and Google Analytics  
Content marketing  
Video production  
Copywriting  
Squarespace  
Photo editing  
Market research

## I AM...

Passionate  
Curious  
Courageous  
Persistent  
Compassionate  
Creative  
Agile

## CONTACT

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## WORK EXPERIENCE

### MANAGING DIRECTOR & FOUNDER

Tribe Digital Media | Jan 2015 - Present

- Craft digital media and marketing strategies for clients
- Manage clients and teams to implement strategies
- Monitor, analyze, and adjust activities to improve results over time

### TEAM LEAD & CO-FOUNDER

First Focus Marketing | Jan 2011 - Dec 2014

- Developed primary service offerings and operational systems to execute services
- Active role in business development, client acquisition, and account management

## EDUCATION

BBA, ENTREPRENEURSHIP

Baylor University | Graduated August 2012

## COMMUNITY INVOLVEMENT

### EXECUTIVE TEAM MEMBER

Faithwalking | Jan 2014 - Present

### STUDENT MENTOR

Truitt Middle School & Wilson Elementary, Jan 2015 - August 2017