

TIM MCGEE

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I am a digital creative strategist with over 6 years experience working with a diverse range of organizations designing and implementing digital strategies that drive results, achieve objectives, and increase impact.

PROFESSIONAL EXPERIENCE

MANAGING DIRECTOR & FOUNDER

Tribe Digital Media | Jan 2015 – Present

- Craft digital media and marketing strategies for clients
- Manage clients and teams to implement strategies
- Monitor, analyze, and adjust activities to improve results over time

CHIEF DIGITAL OFFICER

Noel Group, Inc. | Jul 2016 – Present

- Strategic planning and collaboration
- Video and other multimedia production
- Web development and management

TEAM LEAD & CO-FOUNDER

First Focus Marketing | Jan 2011 – Dec 2014

- Design, plan, and implement service offerings
- Business development, client acquisition, and account management

For examples of projects I've worked on, you can visit my [portfolio](#).

EDUCATION

BBA, ENTREPRENEURSHIP

Baylor University | 2010 – 2012

COMMUNITY INVOLVEMENT

CHURCH MEMBER & SERVANT LEADER

Bayou City Fellowship, Cypress | Jan 2014 – Present

STUDENT MENTOR

Truitt Middle School & Wilson Elementary | Jan 2015 – Aug 2017

HARVEY RELIEF TEAM LEAD

Facilitate hurricane harvey relief efforts with Bayou City Fellowship

KEY SKILLS

Leadership
Communication
Critical Thinking
Adaptability
Strategic Problem Solving
SEO / SEM
Email Marketing
Web Development
Multimedia Production
Social Media

SOFTWARE

WordPress
Squarespace
MS Office / Gsuite
Final Cut Pro X
Apple Motion
Google Analytics / Adwords

I AM...

Passionate
Curious
Courageous
Persistent
Compassionate
Creative
Adaptive